

Free AI Opportunity Audit

Prepared exclusively for: Priya Nair | Head of Growth, Scholar9 EdTech

Report Date: April 2026 | Audit Reference: CW-AUDIT-2026-087 | [SAMPLE REPORT — Company details are illustrative]

△ SAMPLE REPORT — Scholar9 EdTech is a fictitious company created to demonstrate how a Coreway AI Opportunity Audit looks. All figures, names, and pain-points are illustrative only.

01 BUSINESS SNAPSHOT

Business	Scholar9 EdTech Pvt. Ltd. (Fictitious Sample)
Contact	Priya Nair, Head of Growth
City	Bengaluru, India
Team Size	31 employees
Monthly Revenue	Approx. \$72,000-\$84,000/mo
Current Tools	Notion, Google Sheets, Razorpay, Freshdesk, Zoom, WhatsApp
Monthly SaaS Spend	Approx. \$620/month across all subscriptions

02 WHAT WE HEARD — YOUR TOP PAIN POINTS

- Student onboarding is 100% manual**
Every new enrolment triggers a chain of manual steps — sending login credentials via WhatsApp, adding the student to 3 Notion databases, and updating a Google Sheet tracker. One ops staff member spends 4+ hours a day on this alone.
- No centralised doubt-resolution system**
Students submit doubts via WhatsApp, email, and a Google Form simultaneously. Mentors have no single inbox. Average response time is 6-9 hours. Students are churning, citing 'poor support'.
- Lead follow-up is inconsistent**
Paid ad leads land in a Google Sheet. Sales follow-ups are tracked on personal WhatsApp. An estimated 20-25% of leads never receive a second touchpoint.
- No data connecting revenue to course retention**
You have revenue data in Razorpay and attendance data in Zoom — but they are never connected. Decisions on which batches to run are made on gut feel.

03 YOUR CURRENT COST REALITY

\$7,400

Annual SaaS Spend

\$620/mo

~22 hrs

Wasted Weekly

on manual ops

25%

Leads Lost

no 2nd touchpoint

6-9 hrs

Avg Doubt TAT

students churning

Tool / Activity	Current Cost	What's Wrong	Fixable?
Freshdesk	\$110/mo	Team ignores tickets; uses WhatsApp	✓
Manual enrolment ops	1 staff x 4 hrs/day	100% manual, error-prone	✓
Lead follow-up (Sheets)	20-25% leads lost	No CRM automation or reminders	✓
Monthly cohort reports	1.5 days/month	Manual from Zoom + Razorpay data	✓
Doubt resolution (WA)	Mentor 3 hrs/day	No structured inbox or SLA	✓

04

YOUR 3 AI OPPORTUNITIES — RANKED BY IMPACT

HIGH IMPACT

AI-Powered Student Onboarding Automation

Problem: One ops staff member spends 4+ hours/day manually onboarding students across Notion, Google Sheets, and WhatsApp.

Solution: AI workflow agent reads Razorpay payment confirmation → auto-creates Notion profile → sends personalised WhatsApp welcome + login link → updates master tracker.

Impact: Save 20 hrs/week. Reallocate ops staff to student success calls.

Estimated ROI: Build cost ~\$1,700 | Monthly saving ~\$420 | Payback in 4 months

MEDIUM IMPACT

AI Doubt Assistant + Unified Mentor Inbox

Problem: Students ask doubts across 3 channels. Mentors drown in WhatsApp. Average response time is 6-9 hours; students are leaving.

Solution: AI chatbot handles Tier-1 doubts instantly (MCQ explanations, formula help, concept recall). Escalates complex doubts to the right mentor with full context pre-filled.

Impact: Cut doubt TAT from 6-9 hrs to under 30 min. Reduce mentor overload by 60%. Improve student NPS.

Estimated ROI: Build cost ~\$1,300 | Saves ~3 hrs/day mentor time | Payback in 3 months

QUICK WIN**Revenue + Retention Intelligence Dashboard**

Problem: Razorpay and Zoom data are never connected. You cannot see which courses retain students and which don't.

Solution: Single live dashboard pulling Razorpay revenue, Zoom attendance, and Freshdesk tickets. Auto-generates weekly cohort health report with zero manual effort.

Impact: CEO gets live numbers. Batch decisions become data-driven. Identify at-risk students before they churn.

Estimated ROI: Build cost ~\$830 | Saves 1.5 days/month senior staff time | Stops preventable churn

05 RECOMMENDED BUILD ROADMAP

Phase	What We Build	Timeline	One-Time Cost	Monthly Saving
Phase 1	Student Onboarding Automation	4-5 weeks	~\$1,700	~\$420/mo
Phase 2	AI Doubt Assistant + Mentor Inbox	4-5 weeks	~\$1,300	~\$330/mo
Phase 3	Revenue + Retention Dashboard	3-4 weeks	~\$830	~\$215/mo
TOTAL		11-14 weeks	~\$3,800	~\$960/mo

Total build cost pays for itself in under 4 months. From month 5 onwards, Scholar9 saves \$960 every month — that is \$11,500 per year in recovered staff time, reduced churn, and better lead conversion.

06 WHAT WE DO NOT RECOMMEND

- × Upgrading Freshdesk to Enterprise: You'll pay \$215+/month for features your team still won't open. A custom AI inbox built around your actual workflow costs less and actually gets used.
- × Buying a generic LMS platform: Off-the-shelf products are built for the average ed-tech company. Your sales-ops-mentoring cycle is unique. You'll spend months fighting the platform instead of teaching.
- × Hiring more ops staff: Every new hire adds \$300-\$475/month and scales the problem, not solves it. Automation eliminates the task entirely.

07 YOUR NEXT STEPS**1****Reply to this report**

Tell us which opportunity you want to start with. We will send a detailed scope and fixed-price quote within 48 hours.

2**We run a 1-week discovery sprint**

We map your exact current process, identify edge cases, and finalise the build plan before writing a single line of code.

3

Build starts — you see progress weekly

We work in 2-week sprints. You see a working version every 2 weeks. No 3-month blackouts.

4

Go live + handover

We train your team, document everything, and stay available for 60 days post-launch at no extra cost.

Ready to build? Let's talk.

Book your free 30-min strategy call — no pressure, no pitch, just a plan.

corewaysolution.com/contact | +91 79 XXXX XXXX | hello@corewaysolution.com

This is a SAMPLE audit for demonstration purposes only. Scholar9 EdTech is a fictitious company. Coreway Solution, Ahmedabad | Est. 2012
| 50+ products delivered